

CLAUDIO BELLINI

CB design s.r.l.
Via De Sanctis 32,
20141 Milan - Italy

Cap.soc. I.V. 50.000 Euro
Reg. impr MI 05351040968
REA 1814935

Claudio Bellini, architect and designer, lives and works in Milan, where he graduated from the renowned Milan Polytechnic. His strong fascination with creativity is rooted in his early childhood, growing up with his father Mario Bellini, a Master of Design of the last century.

In 1996 he founded a multidisciplinary design studio, shaped by a deep understanding of the creative process, consolidating important collaborations with leading companies such as Artemide, Flou, Poltrona Frau, Vitra, Diade and Olivari.

In 1998, his revolutionary office furniture system, TW Collection for Frezza, introduced a completely new vision to the contemporary workplace. From then on, his research in this field has largely contributed to anticipating behaviors and trends in the evolution of the office environment in recent decades.

Creative director, over the years, for several international companies such as Natuzzi Italia and Fursys Group, since 2003, he has contributed significantly with his creative vision to transform Barazzoni into one of the most important Italian kitchenware companies.

His innovative approach contributes to the creation of original and remarkable projects with world-leading companies such as Bernhardt Design, Pedrali, Walter Knoll, RH, Riva1920 and Dedon, to name a few. As a trendsetter in

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various design fields, he was honored with numerous international design awards, including Red Dot, IF and Good Design.

Claudio Bellini loves to connect with new generations by sharing his passions and knowledge through numerous talks, conferences and workshops around the world. Fascinated by new technologies and future trends, he has an open-minded attitude combined with a special sensitivity to different cultures and historical heritages.

His global vision and his ability to understand the dynamics of different cultures and markets -supported by a talented multinational team- have today expanded the firm into the CLAUDIO BELLINI Design Group, with more than a hundred clients from the Far East to the United States, and recognized as one of the most influential European design firms worldwide.